



Expo CannaBiz

BUSINESS & CONFERENCE



CARTAGENA DE INDIAS COLOMBIA

9-10-11 MAYO 2019

CENTRO DE CONVENCIONES DE CARTAGENA

DAY 1 FRIDAY MAY 10 2019

	GENERAL SESSIONS - GETSEMANI ROOM - EXPO HALL OPEN: 10:00AM-6:00PM		
9:00 AM - 9:50 AM	Cannabis Science & Research Today		
10:00 AM - 10:50 AM	Cannabis Overview other Opportunities		
11:10 AM - 12:00 PM	Global Industry. Medical and Recreational		
12:00 PM - 2:00 PM	LUNCH		
	LATIN AMERICA	CANADA - EUROPE	LEGAL
1:00 PM - 1:50 PM	New Emerging Markets (Peru, Brazil, Jamaica)	Canada Medical Cannabis Market	Contracts & Aggrements
2:00 PM - 2:50 PM	Colombia, Present and Future	Expert Insights on Medical Cannabis	Labor Laws in Colombia
3:00 PM - 3:50 PM	How to Do Business With our Neighbors Exportation	Overview of Europe Cannabis Market	Getting Licensed in Colombia
7:30:00 PM - 1:00 AM	RECEPTION PARTY place to be confirmed.		

DAY 2 SATUDAY MAY 11 2019

	CULTIVATION	EXTRACTION	RETAIL
9:00 AM - 9:50 AM	Advantages to Grow in Colombian, Irrigation and Water Conservation	Selecting an Extraction Method for Your Business	Marketing, Advertising, Branding, Packaging & Labeling
10:00 AM - 10:50 AM	Importance of Genetics	Isolation, Distillation and Purification	Getting Your Products Certified for Exportation
11:00 AM - 12:00 PM	How to Build a Sustainable Cultivation Business in the Cannabis Industry	What to do with your Extraction Product Overview of Infuse Products Edibles, Wines & Beer, Vaporizer	Upselling in a Medical Market, Tips & Tricks on How to Increase Sales
12:00 PM - 2:00 PM	LUNCH		
	INVESTMENT & FUNDING	ANCILLARY	INDUSTRY INSIGHTS
1:00 PM - 1:50 PM	Cannabis Banking Set Backs	Overview of Ancillary Businesses	USA Legalization & Globalization
2:00 PM - 2:50 PM	What is the Next Level. Going Public!	Security in the Industry	Commodity or Brand
3:00 PM - 3:50 PM	Funding Your Cannabis Business	Analytical Testing (Pestisides- Strains Analisis)	5 Key Lessons that Cannabis can learn from Big Brands
4:00 PM - 4:50 PM	Keynote : Opportunity of the International Cannabis Market		

PRE-CONF I THURSDAY, MAY 9 | EXPO HALL NOT OPEN

9:00 AM - 9:20 AM	Industry Overview
9:20 AM - 9:50 AM	Analysis of the Colombian Regulation
9:50 AM - 10:30 AM	LICENSING: Getting Started
10:30 AM - 10:45 AM	BREAK
10:45 AM - 11:30 AM	Start Up Funding
11:30AM - 12:00 PM	REAL STATE Buy, Rent, Leasing
12:00 PM - 1:00 PM	LUNCH
1:00 PM - 1:30 PM	Building your Lab or Facility
1:30 PM - 2:00 PM	Security Protocols
2:00 PM - 2:45 PM	Cultivation 101
2:45 PM - 3:00 PM	BREAK
3:00 PM - 3:25 PM	Trimming, Curing, Drying
3:25 PM - 3:45 PM	Extraction Methods
3:45 PM - 4:10 PM	Final Product
4:10 PM - 4:30 PM	Legal & Contracts
4:30 PM - 5:00 PM	Exportation